



## steph perez.

Energetic and assertive Creative Manager with years of experience in the industry seeking to transform businesses with my creativity and to lead through a diligent work ethic.

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### skills.

Branding + Identity  
Graphic + Print Design  
Web Design  
Illustration  
Photography  
Adobe Creative Cloud  
WordPress / Divi Builder  
HTML + CSS Customization  
Art Direction  
Project Management  
Communication

problem  
solver

deadline  
driven

motivated  
to learn

padding  
stickler



www.stephperez.design

### experience.

#### Creative Manager // Higher Information Group, LLC

July 2020 to Present

Spearheads creative process from inception to delivery for clients including web design, branding, and print collateral needs. Project management and meeting coordination with clients. Monitors, executes, and delegates website maintenance requests. Creates tutorial videos and provides training after project completion. Responsible for internal branding and marketing development across all solutions alongside the Brand Communications Manager. Oversees the Marketing and Design Coordinator, who assists with maintenance, graphic design, and website content integration. Hiring and management of freelance contractors when needed. PEAK Achievement Award winner for best website and marketing design.

#### Adjunct Professor of Graphic Design // McDaniel College

January 2021 to May 2021

Taught Graphic Design I as an asynchronous course online. Responsible for 11 students. Graded written assignments and major projects, providing detailed feedback. Produced weekly videos to communicate due dates, requirements, expectations, as well as encouragement to create an interactive environment. Designed consistent course graphics to aid in the visual experience. Provided weekly zoom hours and a direct text line to assist students with issues or questions.

#### Freelance Photographer + Designer // Barbizon USA & PA

October 2017 to Present

Social Media/Waldo Photography for Passport to Discovery. Step and Repeat for BComps and social media photography for various events including the Girl's Life Magazine Fash Bash. Designed Barbizon PA website.

#### Owner & Illustrator // Fur and Feather (@furandfeatherco)

February 2017 to Present

Illustrates custom pet portraits for clients both nationally and internationally. Developed branding and website as well as continues to design graphics regularly for Instagram and the website.

#### Graphic & Web Designer // Higher Information Group, LLC

June 2015 to July 2020

Designed logos, identity collateral, magazines, brochures, event marketing, advertising, and other print media for clients. Direct liaison to clients. Primary wireframer for website proposals, as well as front-end web designer that worked individually and on team-based projects. Communicate and coordinate with mail & print division regularly for print set-up and ordering of approved work. Managed GPH and GBH restaurants' design needs.

### education.

#### Bachelor of Arts, Graphic Design Specialization

McDaniel College, 2011-2015

Valedictorian, Summa Cum Laude, College Scholar with Honors